

2 EAST ENLARGED SECTION

1 EAST ENLARGED SI

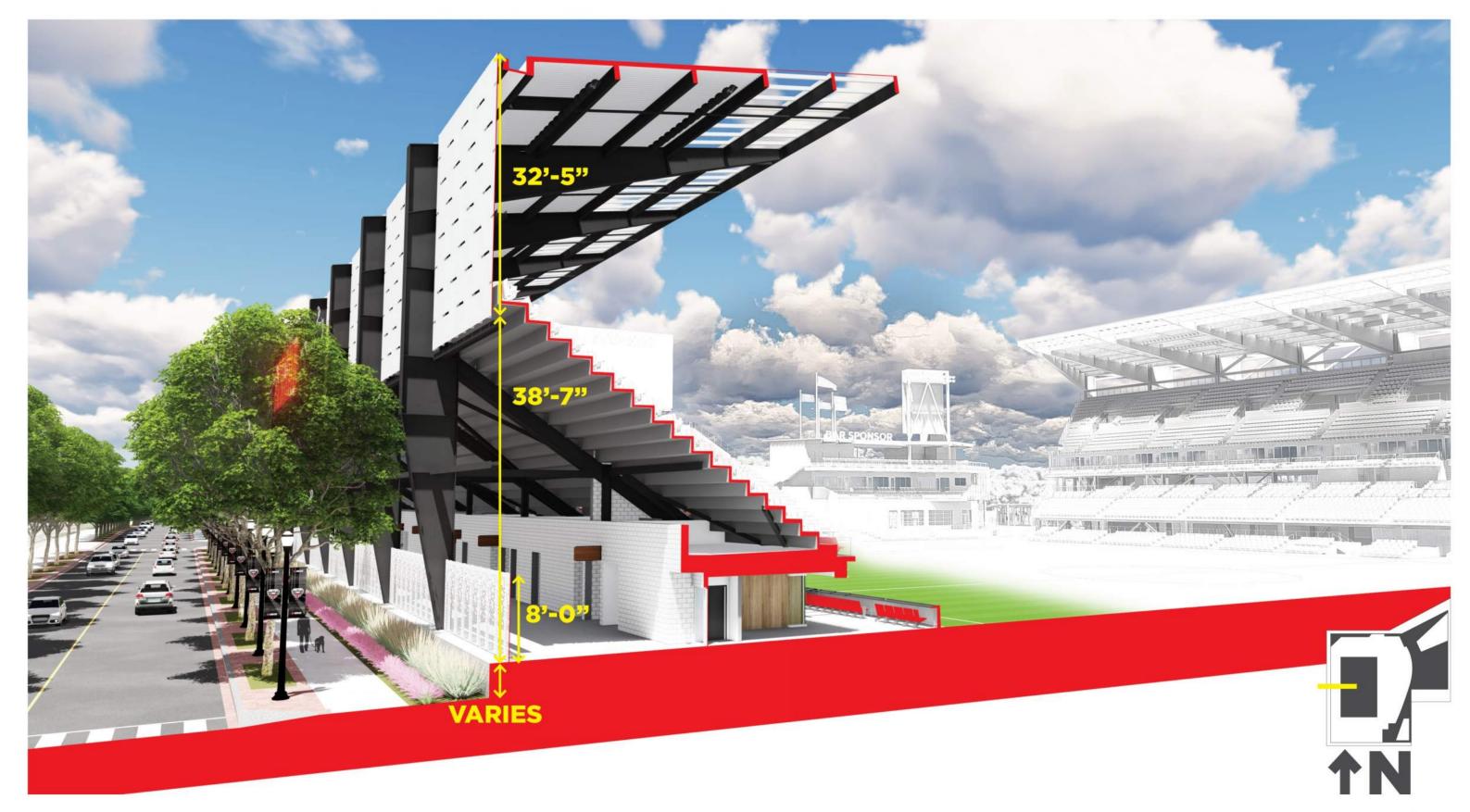
### // EAST SECTION THROUGH MAIN CLUB & EXTERIOR BALCONY



## // EAST SECTION @ S STREET THROUGH S STREET GATE & DIRECTORS LOUNGE







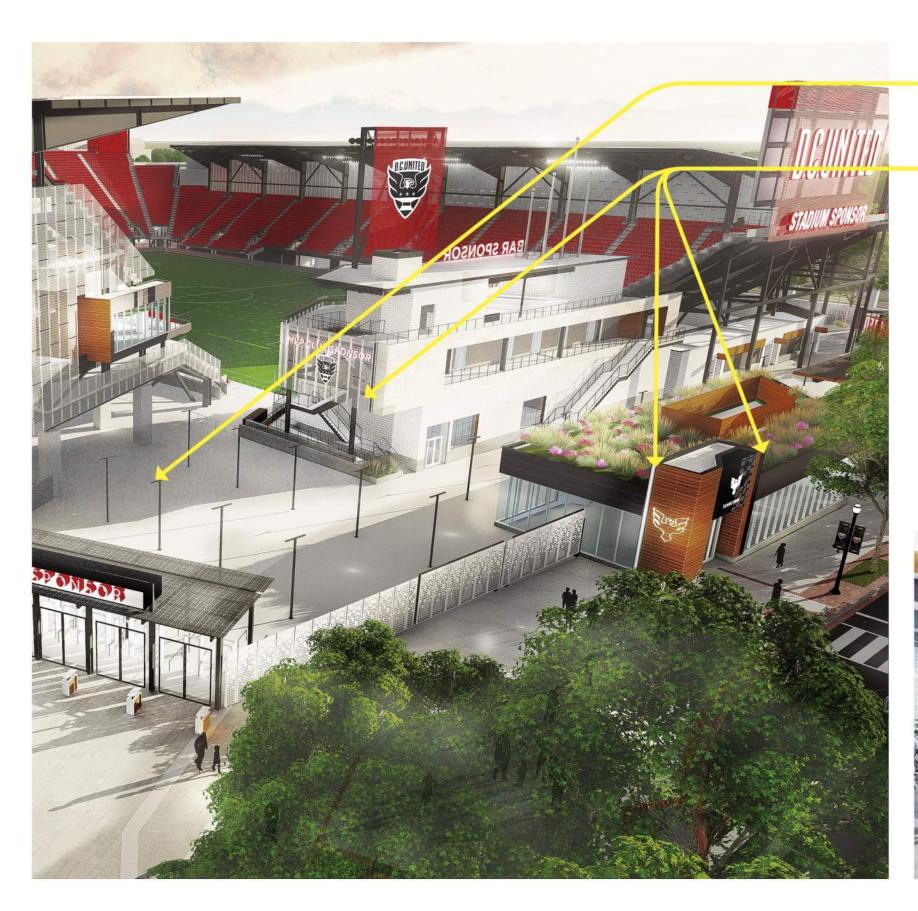
## // NORTH SECTION THROUGH LED VIDEO BOARD & NORTH CONCOURSE



## // NORTH SECTION THROUGH TEAM STORE & MVP BUILDING



## // STADIUM ARCHITECTURAL LIGHTING



LED POLE LIGHTING

LINEAR LED ACCENT LIGHTING

LINEAR LED ACCENT LIGHTING





## // STADIUM ARCHITECTURAL LIGHTING



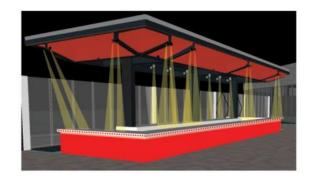
LINEAR LED ACCENT LIGHTING







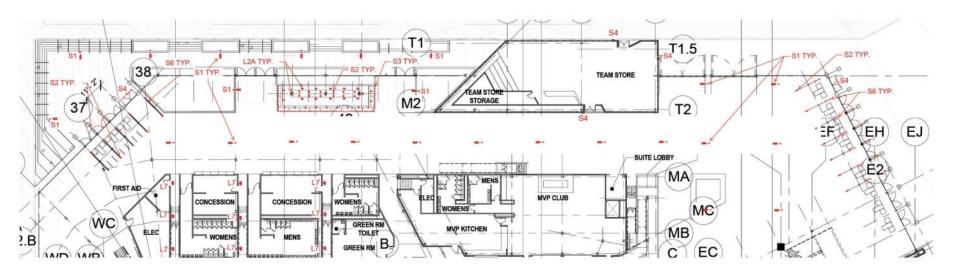




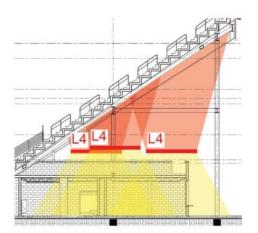
4 MAIN CONCOURSE NORTH - BAR



3 MAIN CONCOURSE NORTH - TEAM STORE FACADE LTNG.



 $\underbrace{ \text{MAIN CONCOURSE NORTH - PEDESTRIAN STREETSCAPE}}_{\textit{MBF} = \textit{Y-OF}}$ 



MAIN CONCOURSE NORTH - SECTION

1. LIGHTING SHOWN
ON THIS PAGE ARE
INDICITIVE OF THE FINAL
LIGHTING SCHEME. THE
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PRESENTED TO INFORM
THE LEVEL OF LIGHTING
INCLUDED AT THE TIME
OF SCHEMATIC DESIGN.
2. THE IMAGES ON THIS
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ACCESSESSITY CONSISTANT
Ed Roether Consulting LLC
25960 Masson Federore
Louisburg, SE 8800

2500 Master Belleves Unsidang, 42 80003

> DC UNITED SOCCER STADIUM 100 Potomac Avenue. SW Washington, DC 20024

SCHEMATIC DESIGN SEPTEMBER 2, 2016
REVISIONS
OF GRIT GRISOFFICE

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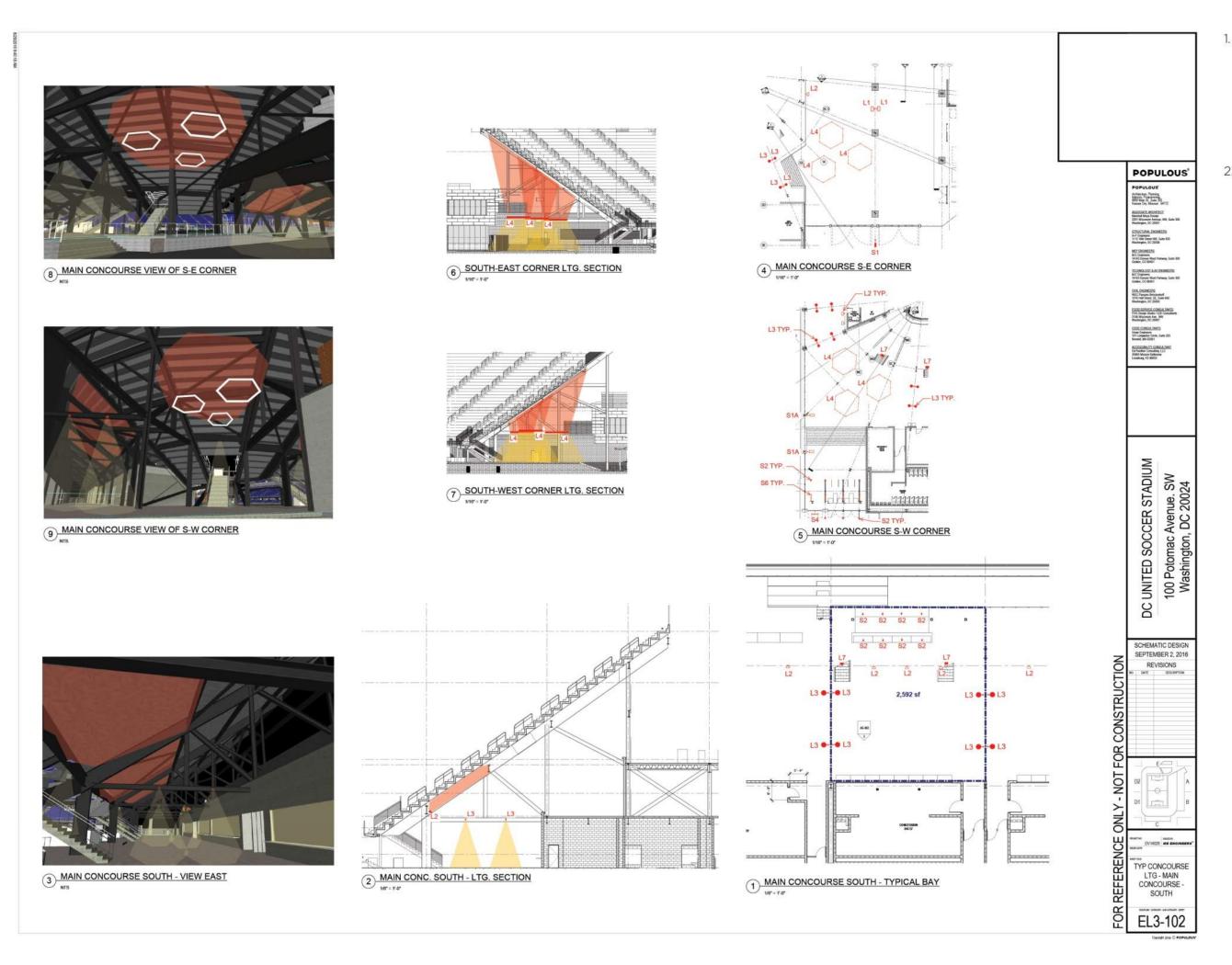
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TYP CONCOURSE LTG - MAIN CONCOURSE -NORTH

NORTH EL3-101

LIGHTING



ON THIS PAGE ARE INDICITIVE OF THE FINAL LIGHTING SCHEME. THE IMAGES AND PLANS A PRESENTED TO INFORM THE LEVEL OF LIGHTING INCLUDED AT THE TIME OF SCHEMATIC DESIGN.

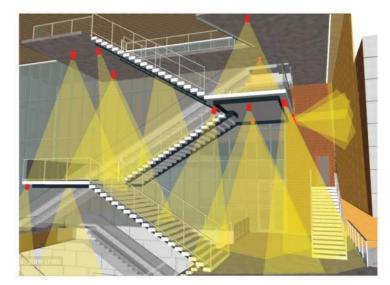
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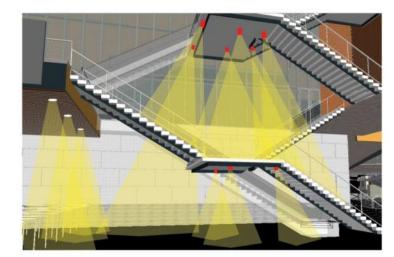
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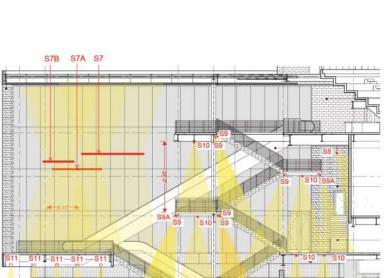
NORTH EAST CIRCULATION BLOCK FACADE



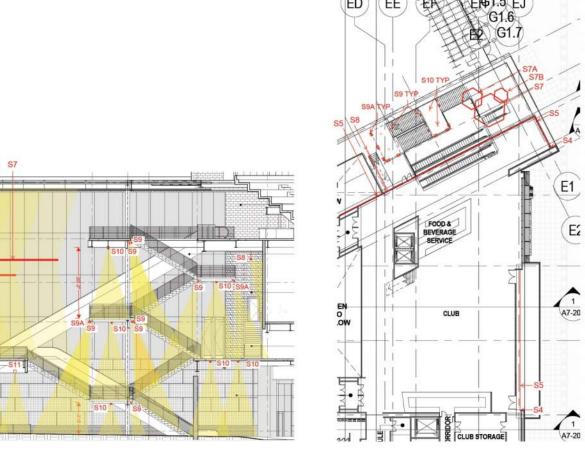
5 NORTH EAST CIRCULATION BLOCK STAIRS - VIEW FROM CLUB LEVEL



6 NORTH EAST CIRCULATION BLOCK STAIRS - VIEW FROM MAIN CONCOURSE



3 NORTH EAST CIRCULATION BLOCK - SECTION



 $\underbrace{1}_{\substack{\text{NORTH EAST CIRCULATION BLOCK - CLUB LEVEL LTNG.}\\ \text{uter = 1.67}}}$ 

(2) NORTH EAST CIRCULATION BLOCK - MAIN CONC. LEVEL LTNG.

- LIGHTING SHOWN ON THIS PAGE ARE INDICITIVE OF THE FINAL LIGHTING SCHEME. THE IMAGES AND PLANS A PRESENTED TO INFORM THE LEVEL OF LIGHTING INCLUDED AT THE TIME OF SCHEMATIC DESIGN.
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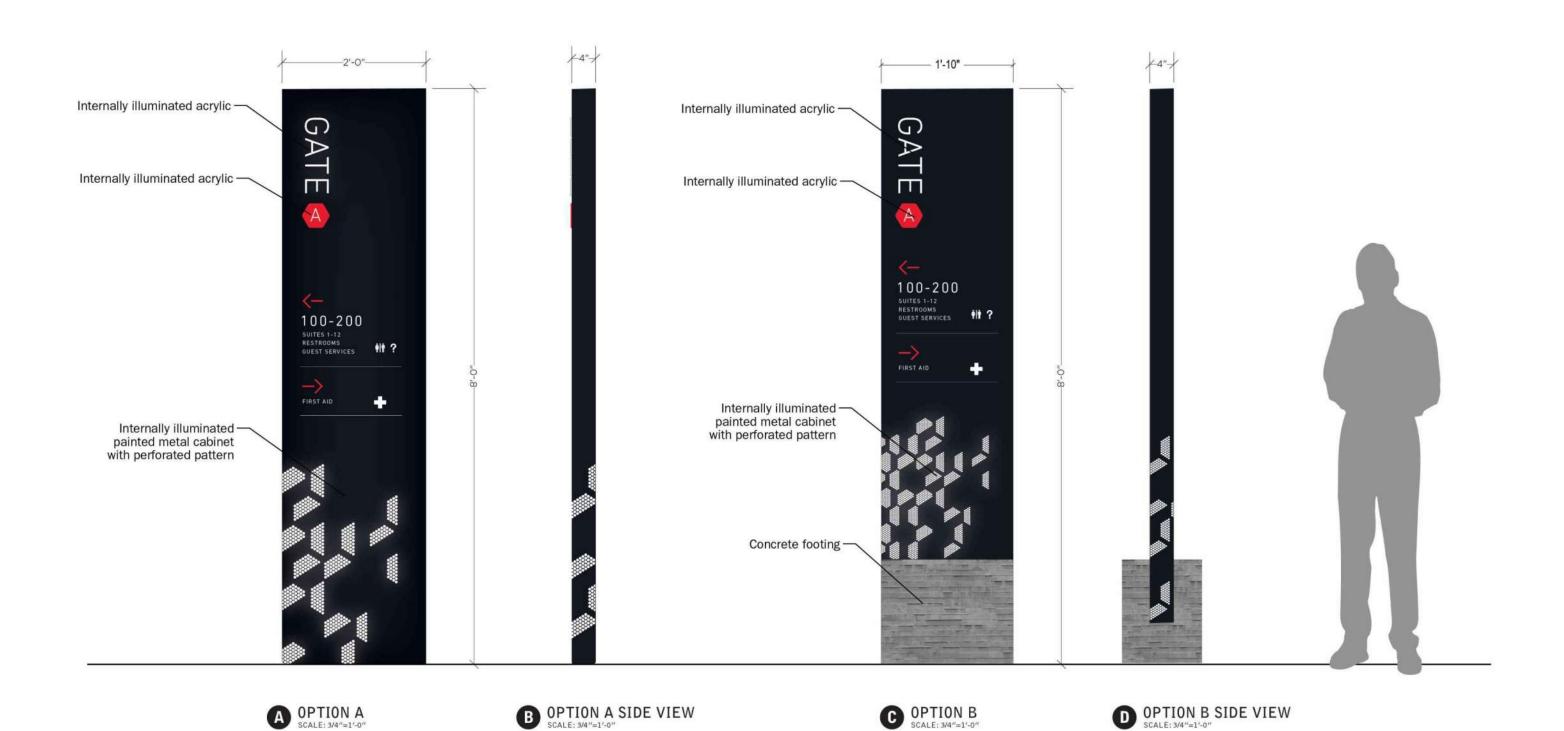


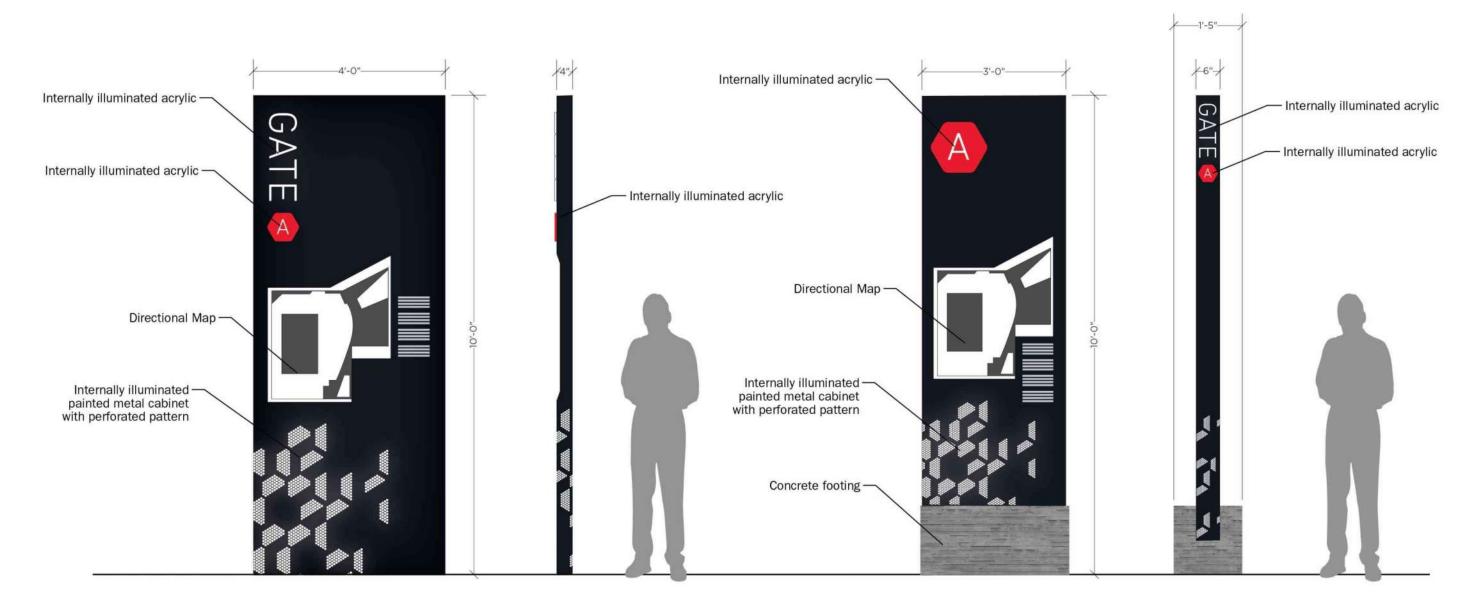
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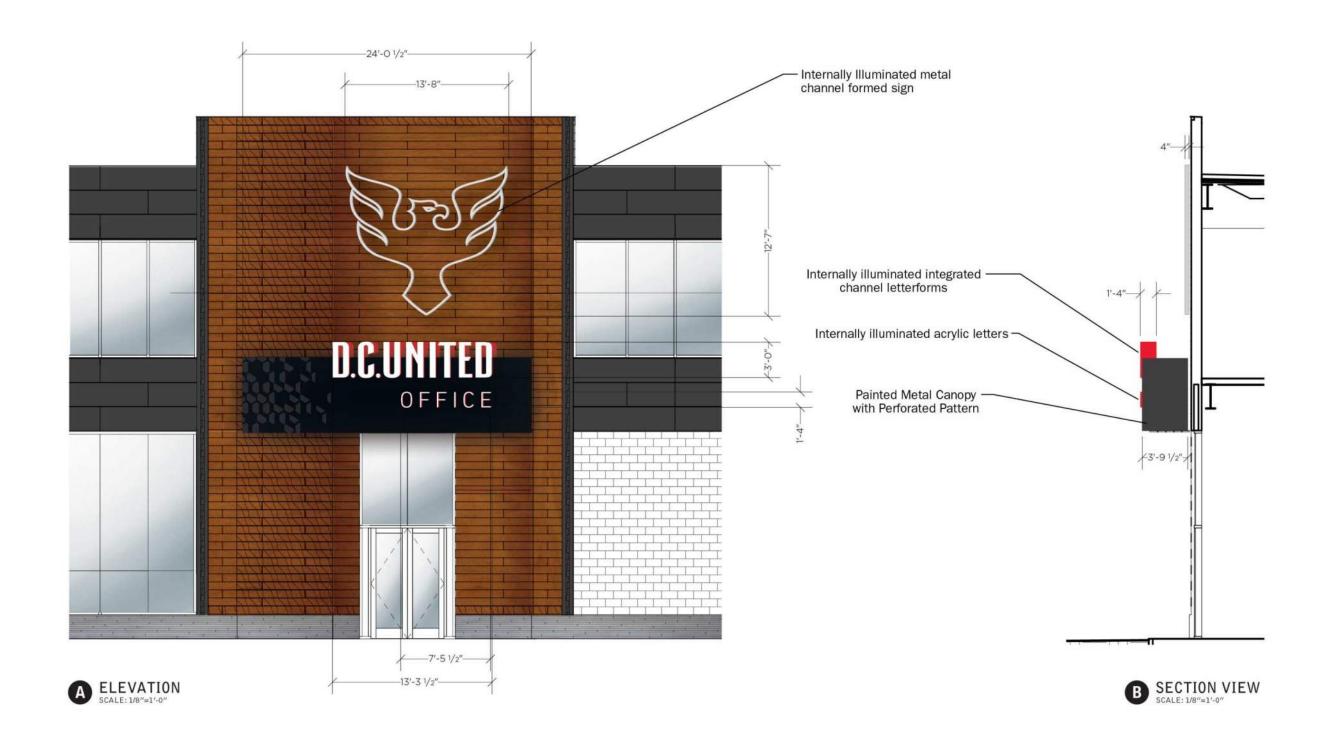


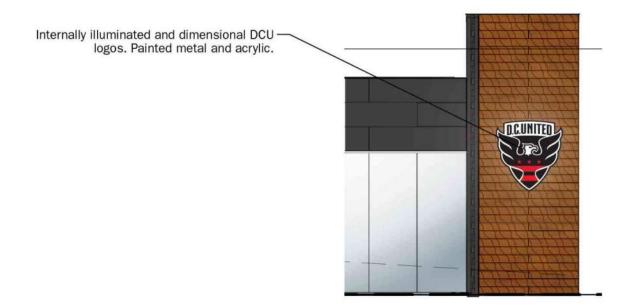












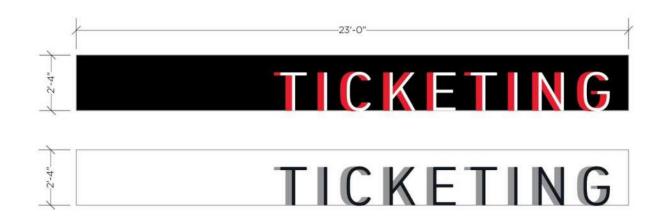




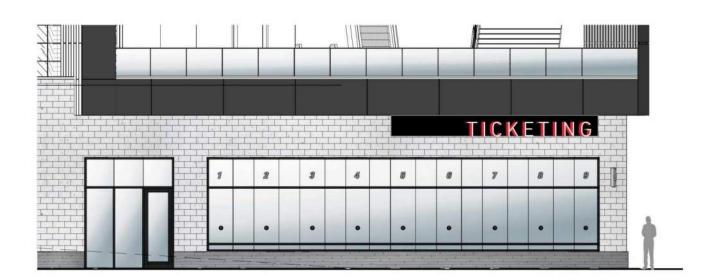


SECTION VIEW
SCALE: 1/8"=1'-0"

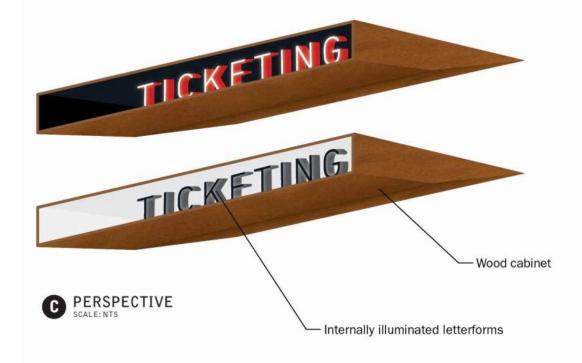
#### P-01 STADIUM SPONSOR ID - NORTHEAST GATE

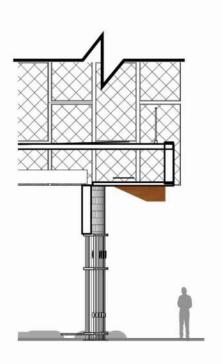














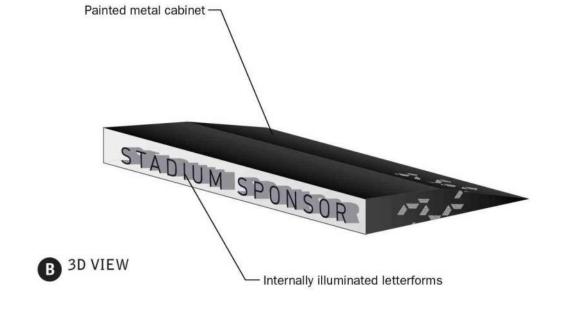


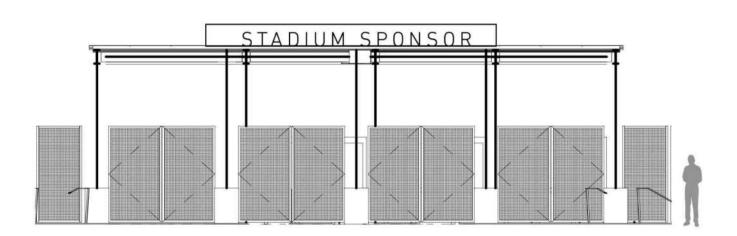




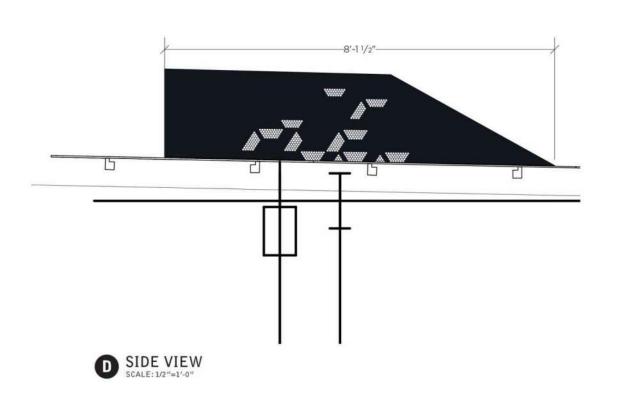
# STADIUM SPONSOR

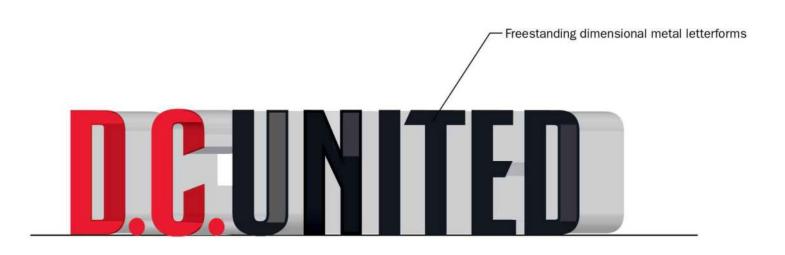




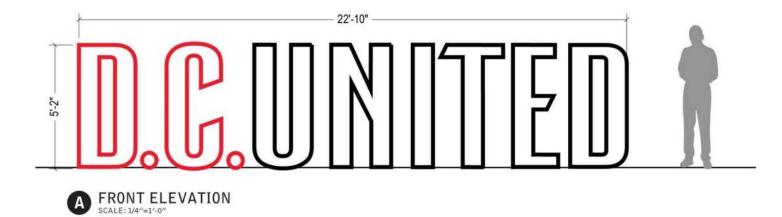


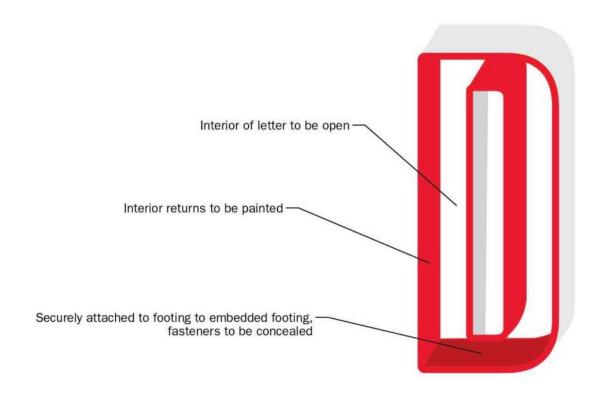




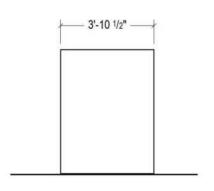


C 3D VIEW

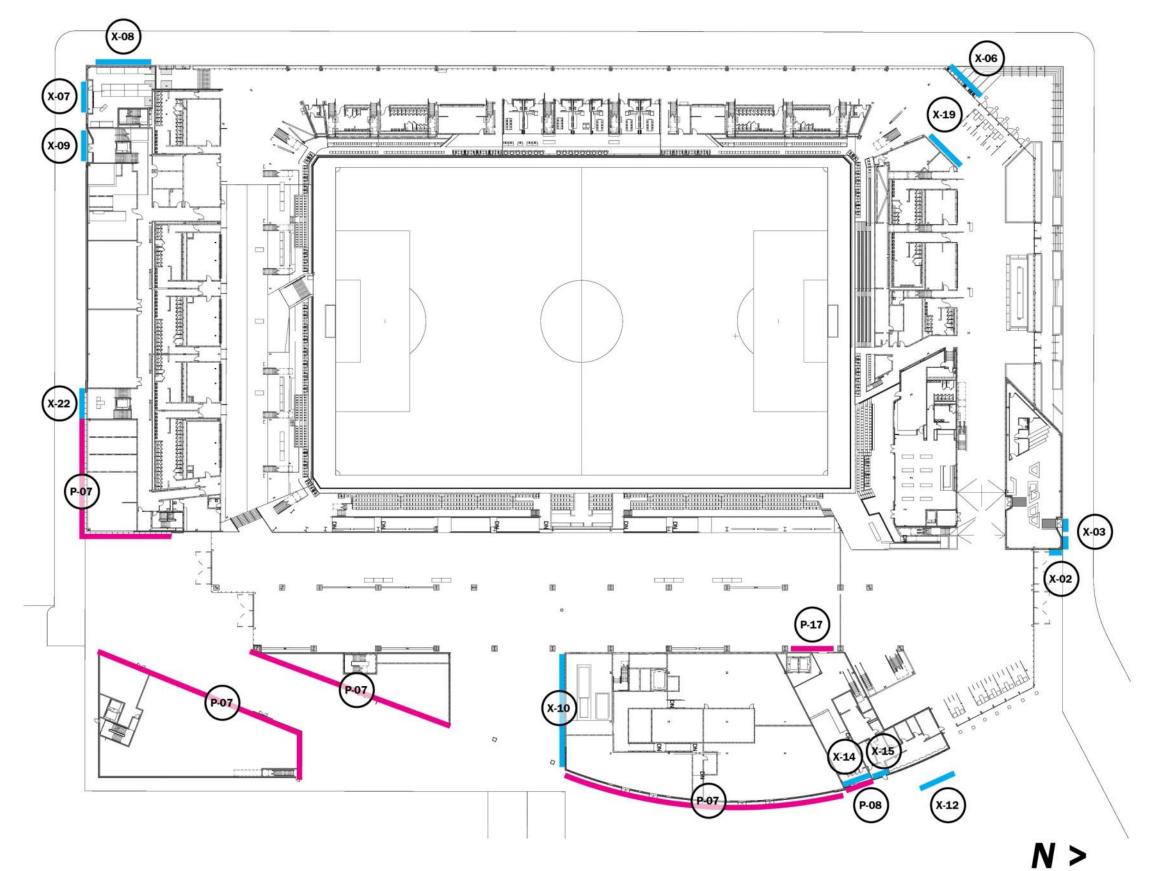




D DETAIL 3D VIEW







#### 100 CONCOURSE LEVEL PLAN

#### **SIGN TYPE P - SPONSORSHIP SIGNAGE**

- P-07 RETAIL SIGNAGE
- P-08 GATE SPONSOR PORTAL NORTHEAST GATE
- P-17 CLUB SPONSOR ENTRY ID

#### **SIGN TYPE X - EXTERIOR BRAND GRAPHICS**

- X-02 TEAM STORE DCU LOGOS
- X-03 TEAM STORE BRANDING
- X-06 DC UNITED LARGESCALE LETTERS
- X-07 BIKE VALET ID
- X-08 BIKE VALET WINDOW GRAPHICS
- X-10 DC UNITED BRANDING
- X-12 DC UNITED LARGESCALE LETTERS
- X-14 PREMIUM ENTRY ID
- X-15 TICKETING SALES ID
- X-19 DC UNITED LOGO
- X-22 DCU STAFF ENTRY

#### **200 CLUB LEVEL PLAN**

#### SIGN TYPE P - SPONSORSHIP SIGNAGE

P-01 STADIUM SPONSOR ID - NORTHEAST GATE

P-03 CLUB SPONSOR

P-05 GATE SPONSOR PORTAL - NORTHWEST GATE

P-06 GATE SPONSOR PORTAL - S ST. ENTRY GATE

P-15 BAR SPONSOR ID

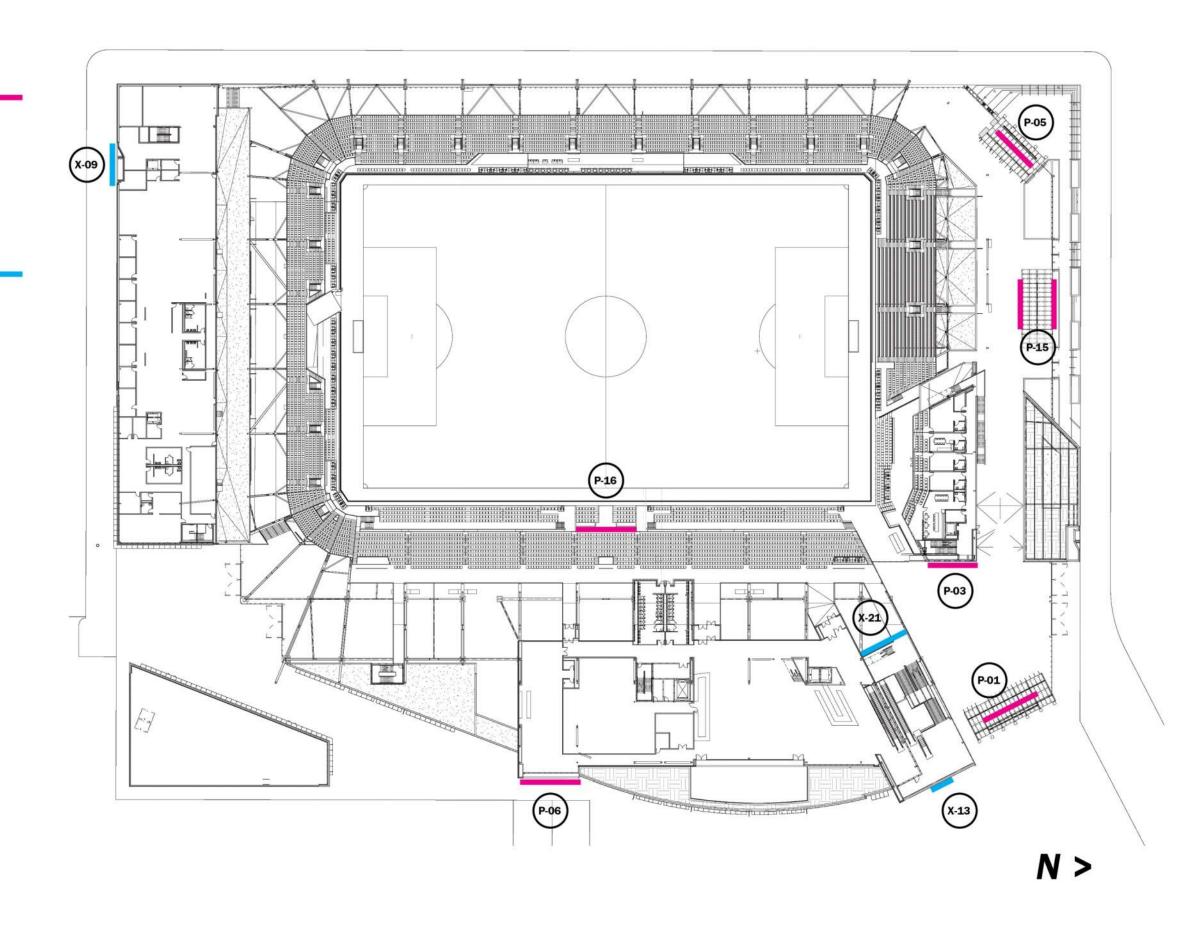
P-16 STADIUM SPONSOR ID - PLAYER SEATS

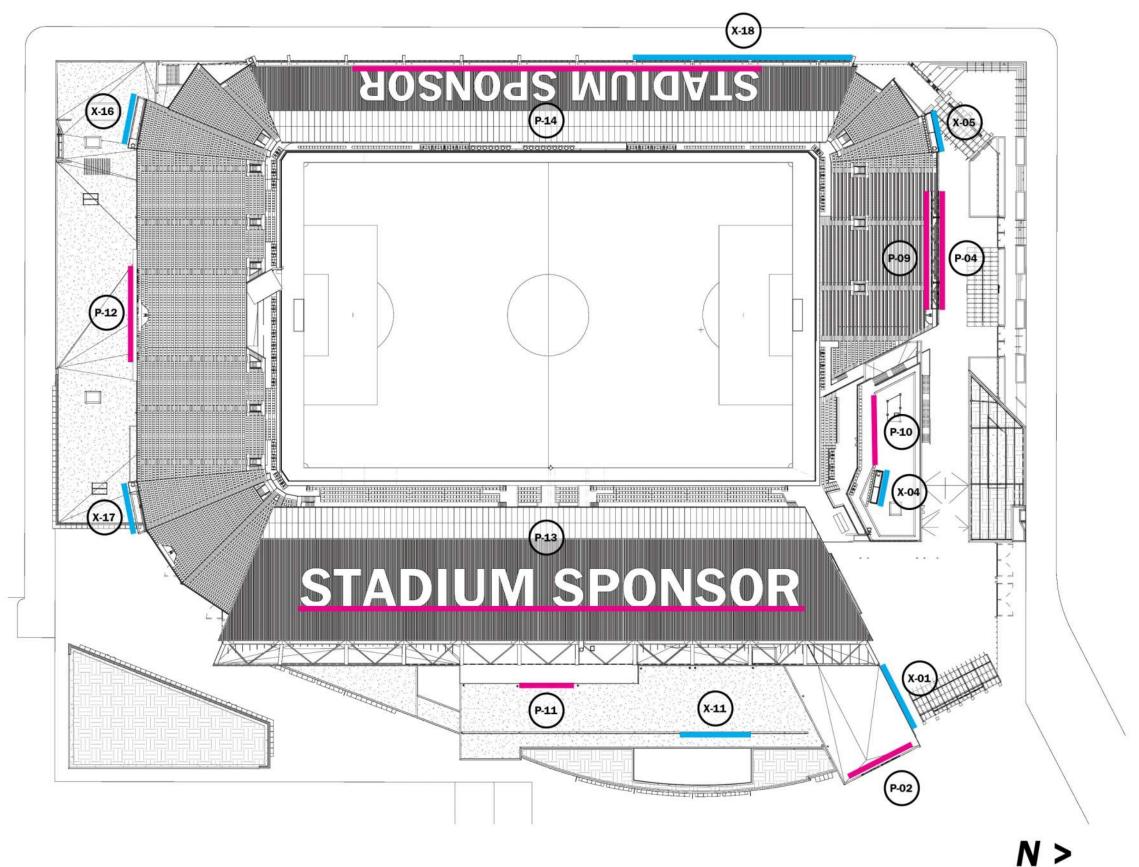
#### **SIGN TYPE X - EXTERIOR BRAND GRAPHICS**

X-09 DC UNITED OFFICE ID

X-13 TICKETING ID

X-21 DC UNITED LOGO





#### 500 ROOF LEVEL PLAN

#### **SIGN TYPE P - SPONSORSHIP SIGNAGE**

- P-02 STADIUM SPONSOR ID TOP OF STAIR TOWER
- P-04 STADIUM ID SPONSOR / DC UNITED
- P-09 STADIUM SPONSOR ID NORTH INTERIOR BOWL
- P-10 BAR SPONSOR ID
- P-11 STADIUM SPONSOR ID SOUTH INTERIOR BOWL
- P-12 STADIUM SPONSOR ID SOUTH
- P-13 STADIUM SPONSOR ID EAST ROOF CANOPY
- P-14 STADIUM SPONSOR ID WEST ROOF CANOPY

#### **SIGN TYPE X - EXTERIOR BRAND GRAPHICS**

- X-01 BANNER GRAPHICS
- X-04 DC UNITED BANNER
- X-05 DC UNITED BANNER
- X-11 DC UNITED BRANDING
- X-16 DC UNITED BANNER
- X-17 DC UNITED BANNER
- X-18 STADIUM DC UNITED ID

## SPONSORSHIP & EXTERIOR BRAND SIGNAGE INDEX

#### SIGN TYPE P - SPONSORSHIP SIGNAGE

**P-01** STADIUM SPONSOR ID - NORTHEAST GATE Internally illuminated letterforms with cabinet.

**P-02** STADIUM SPONSOR ID - TOP OF STAIR TOWER Internally illuminated metal channel letterforms.

P-03 CLUB SPONSOR

Internally illuminated metal channel letterforms and logo.

**P-04** STADIUM ID - SPONSOR / DC UNITED Internally illuminated metal channel letterforms mounted to mesh.

**P-05** GATE SPONSOR PORTAL - NORTHWEST GATE Aluminum channel letterforms on painted metal panel portal.

**P-06** GATE SPONSOR PORTAL - S ST. ENTRY GATE Aluminum channel letterforms on painted metal panel portal.

**P-07** RETAIL SIGNAGE Material varies.

**P-08** GATE SPONSOR PORTAL - NORTHEAST GATE Metal dimensional letterforms.

**P-09** STADIUM SPONSOR ID - NORTH INTERIOR BOWL Internally illuminated metal channel letterforms mounted to painted metal cabinet.

P-10 BAR SPONSOR ID

Internally illuminated metal channel letterforms.

**P-11** STADIUM SPONSOR ID - SOUTH INTERIOR BOWL Internally illuminated metal channel letterforms mounted to painted metal cabinet.

**P-12** STADIUM SPONSOR ID - SOUTH Internally illuminated metal channel letterforms mounted to painted metal cabinet.

**P-13** STADIUM SPONSOR ID - EAST ROOF CANOPY Internally illuminated channel letterforms.

**P-14** STADIUM SPONSOR ID - WEST ROOF CANOPY Internally illuminated channel letterforms.

**P-15** BAR SPONSOR ID Internally illuminated metal channel letterforms.

**P-16** STADIUM SPONSOR ID - PLAYER SEATS Internally illuminated metal channel letterforms mounted to painted metal cabinet.

**P-17** CLUB SPONSOR ENTRY ID Metal channel letterforms.

**P-18** CLUB SPONSOR ENTRY ID Metal channel letterforms.

#### SIGN TYPE X - EXTERIOR BRAND GRAPHICS

X-01 BANNER GRAPHICS

Printed mesh fabric banner.

X-02 TEAM STORE DCU LOGOS

Internally illuminated and dimensional DCU logos. Painted metal and acrylic.

X-03 TEAM STORE BRANDING

Internally illuminated painted metal cabinet with perforated metal cabinet.

X-04 DC UNITED BANNER

Printed mesh fabric banner.

X-05 DC UNITED BANNER

Printed mesh fabric banner.

X-06 DC UNITED LARGESCALE LETTERS

Internally illuminated metal channel letterforms.

X-07 BIKE VALET ID

Painted channel lettering and logo mounted to a framed wood panel.

X-08 BIKE VALET WINDOW GRAPHICS

Die-cut vinyl graphics applied to glass.

X-09 DC UNITED OFFICE ID

Internally illuminated metal channel letterform and perforated metal canopy.

X-10 DC UNITED BRANDING

Printed vinyl graphics.

X-11 DC UNITED BRANDING

Printed vinyl graphics with metal channel letters.

X-12 DC UNITED LARGESCALE LETTERS

Freestanding dimensional metal letterforms.

X-13 TICKETING ID

Internally illuminated metal channel letterforms.

X-14 PREMIUM ENTRY ID

Internally illuminated metal channel letterforms.

X-15 TICKETING SALES ID

Metal dimensional letterforms.

X-16 DC UNITED BANNER

Printed mesh fabric banner.

X-17 DC UNITED BANNER

Printed mesh fabric banner.

X-18 STADIUM DC UNITED ID

Internally illuminated metal channel letterforms.

X-19 DC UNITED LOGO

Internally illuminated and dimensional DCU logo. Painted metal and acrylic.

X-20 DC UNITED LOGO

Internally illuminated and dimensional DCU logo. Painted metal and acrylic.

X-21 DC UNITED LOGO

Internally illuminated and dimensional DCU logo. Painted metal and acrylic.

X-22 DCU STAFF ENTRY

Metal channel letterforms.

X-23 DIRECTIONAL PYLON

Internally illuminated directional pylon. Painted metal and acrylic.